

CULTURAL TEST (ANIMATION / VFX PRODUCTIONS)¹

SECTION A: Cultural Content			Maximum Points	Total obtained
1.	Storyline or underlying material:		15	
	i)	reflects cultural diversity, in line with cultural and artistic expression with an essential role in upholding the freedom of expression, diversity and creativity, as well as democratic citizenship as set out by the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions (Paris, 20 October 2005).	15	
		OR		
	ii)	Is set in a fictional world; a fictionalized representation or set in a location/world that cannot be determined; and is an effective stimulus for the development and enhancement of creativity as a defining characteristic of humanity and strives to strengthen the creation, production, dissemination, distribution and enjoyment of cultural expressions.	15	
2.	Storyline or underlying material is based on literary material.		2	
3.	Productions featuring at least one European language.		3	
4.	Productions featuring Maltese or European characters (or characters from an undetermined location)		3	
5.	Use of Maltese language in the dialogue of the production in a manner which contributes to the development of the storyline or underlying material.		2	
Total obtained for Section A:			25	

Notes (1) - Storyline, underlying material, content can:

- i) be biographical, reflects historical and universally significant events or characters (factual or fictional);
- ii) deals with topics that are considered mythological, legends, cultural traditions, World Heritage (factual or fictional);
- iii) deals with topics relating to social, cultural, political or religious realities (factual or fictional);
- iv) addresses education or social values or issues relevant to young audiences;
- v) make a valid contribution to the expression of creativity and culture for international telecast that promotes the Maltese Islands by way of Screen Tourism.

¹ Involving no Live Action

SECTION B: CREATIVE COLLABORATION				Maximum Points	Total obtained
1.	Creative and technical contributors from Malta or the EU/EEA in the following areas at HOD or Assistant level; where applicable. Based on Nationality.			13	
	a)	Director	1		
	b)	Scriptwriter	1		
	c)	Producer or Co-Producer	1		
	d)	Line Producer or Unit Production Manager	1		
	e)	Artistic Director (animation or visual effects)	1		
	f)	Character designer and/or set designer (animation or visual effects)	1		
	g)	Head Animator (animation)	1		
	h)	Lead Modeler (animation)	1		
	i)	Animation supervisor	1		
	j)	Visual Effects Producer	1		
	k)	Visual Effects supervisor	1		
	l)	Composer	1		
	m)	Editor	1		
2.	Makes a valid contribution to the expression of creativity and culture through the development of production capability skills in the audiovisual sector in Malta and the EU/EEA, as follows:			30	
	i)	When filming <u>entirely</u> takes place in Malta, at least 51% of lead directors/supervisors/compositors/artists/animators/modelers/riggers/motion capture artists/voice over artists employed for the qualifying production must be citizens of Malta or a non-citizen of Malta who has received a permanent residence permit or citizens of the EU/EEA (with exception of the creative and technical contributors who scored points in 1 above). Exceptions in this respect will only be considered in the context of the requirements otherwise imposed by any official bi-lateral or multi-lateral co-production arrangement;	10		
		OR			
	ii)	When filming <u>partially</u> takes place in Malta, at least 30% of lead directors/supervisors/compositors/artists/animators/modelers/riggers/motion capture artists/voice over artists employed for the qualifying production must be citizens of Malta or a non-citizen of Malta who has received a permanent residence permit or citizens of the EU/EEA (with exception of the creative and technical contributors who scored points in 1 above). Exceptions in this respect will only be considered in the context of the requirements otherwise imposed by any official bi-lateral or multi-lateral co-production arrangement.	5		

	iii)	Features citizens of Malta or a non-citizen of Malta who has received a permanent residence permit or citizens of the EU/EEA as speaking roles (Voice overs) or for motion capturing purposes.	5		
	iv)	Computer generated images (CGI) are created, recorded or manipulated digitally in a digital environment and is carried out in Malta.	2		
	v	Character/Creature Animation are created, recorded or manipulated digitally in a digital environment and is carried out in Malta.	2		
	vi)	2D compositing, 3D animation, 3D modelling are created, recorded or manipulated digitally in a digital environment and is carried out in Malta.	2		
	vii)	Virtual Sets/Studios are are created, recorded or manipulated digitally in a digital environment and is carried out in Malta.	2		
	viii)	Digital Matte Painting and Lighting are created, recorded or manipulated digitally in a digital environment and is carried out in Malta.	2		
	ix)	Rendering is carried out in Malta.	5		
3.	Production is an official co-production with Malta under any one of the following: <ul style="list-style-type: none"> - Council of Europe Convention on Cinematographic Co-Production - Memorandum of understanding between the Government of Canada and the Government of the Republic of Malta on Audiovisual Relations - Film Co-Production agreement between the Government of the Republic of Malta and the Government of the People's Republic of China - Any other official co-production bi-lateral agreement, which then comes into force. 			2	
Total obtained for Section B:				45	

	SECTION C: USE OF MALTA'S CULTURAL RESOURCES	Maximum Points	Total obtained
1.	Productions with preparation and pre-production in Malta.	8	
2.	Productions with Animation Works (including VFX with no live action) carried out in Malta.	14	
3.	Productions with post-production in Malta (including VFX with no live action)	8	
	Total obtained for Section C:	30	

MFC assessment of specific scaled criteria:

1.	Productions with preparation and pre-production in Malta					
	3 weeks +	2 weeks +	1 week +	5 days +	3 days +	Less than 3 days
	8	6	4	3	2	1
2.	Productions with Animation Works (including VFX with no live action) carried out in Malta.					
	50%+	40%+	30%+	20%+	10%+	Less than 10%
	14	12	10	8	6	5

NOTE: % = of script pages OR shooting days OR animation works OR number of VFX Shots

3.	Productions with post-production in Malta (including VFX with no live action)			
	50%+	25%+	15%+	Less than 15%
	8	6	4	2

TOTAL

	POINTS OBTAINED
Section A:	
Section B:	
Section C:	
TOTAL	

A minimum of: 40 points in aggregate is required.